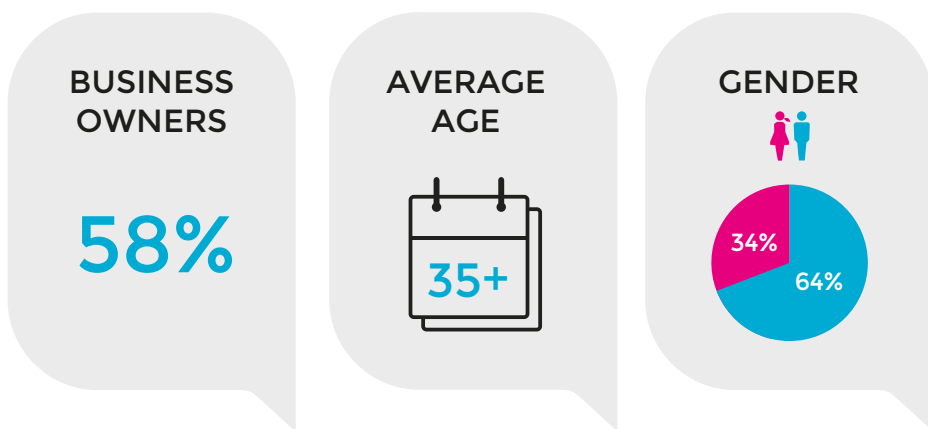




INSPIRATION & KNOW-HOW FOR EVERY STEP ON YOUR STARTUP JOURNEY

Publishing news, information and advice daily, and placing itself squarely at the centre of the innovation agenda, StartupSmart is a leading participant in the startup movement.

Our Audience Snapshot:



StartupSmart Reader Survey, March 2016

Partnerships:

StartupSmart Awards

The StartupSmart Awards are an annual celebration of Australia's new companies with big dreams and smart plans.

eBooks

Comprehensive information written in conjunction with StartupSmart partners, to help startup owners thrive.

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Statistic Snapshot:

- 4,324 DAILY UNIQUE BROWSERS*
- 286,785 MONTHLY PAGE IMPRESSIONS*
- 27,956 DAILY NEWSLETTER SUBSCRIBERS**
- 14,397 FACEBOOK FANS***
- 24,800 TWITTER FOLLOWERS***
- 2,599 LINKEDIN CONNECTIONS***

*Google Analytics, Mar 2016, **MailChimp, May 2016
 ***Facebook, Twitter & LinkedIn, May 2016

> StartupSmart Reader Survey, March 2016



“StartupSmart is Australia’s #1 publication for anyone taking part in the ideation, development & growth of new business models, social entrepreneurship and technology.”

Denham Sadler, Editor
startupsmart.com.au